Project: **Bayou Classic Commercial**
Client: **GSU Enrollment & Retention**
Date: October 3, 2010

	VIDEO	AUDIO
	Fade in from black	Music BG
:00-:03	*Trucking shot of entrance*	**Narrator VO:** Grambling State University… one of the few universities in the nation hailed as a "standout" by the American Council of Trustees and Alumni.
	Super: **Hailed as a "Standout"**	
:04-06		
:05		
:06	*Super:* **Proven Academic Powerhouse**	
:07	*Classroom shot w/professor*	
:09	*Pan, students in classroom* **Proven Athletic Prowess**	A nationally known powerhouse, Grambling students excel in—and on—*every* field.
:10	*Basketball players* *Aerial: band on field* *Still: Football action*	
:12	*Super:* **High Demand Programs**	
:14	*MS female student in lab w/same green gloves* *M/S hands in lab, tilt up to vial*	We offer the academic programs sought by those who want to enter America's best companies and graduate schools.
:16	*Super:* **Highly Demanded Grads**	
:18	*Pan left of student in classroom* *MS cut-in of hospital setting* *Nursing school students*	
:19	*effect*	
:20		
:22		

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VIDEO		AUDIO
:23	**Bold New Campus Facilities** *Montage of Stills (new)* **First Class Student Housing** *Exterior of residence hall* *Still: inside apt style unit* *Effect to new slide:*	Campus life at Grambling is second to none: Our bold new campus facilities include first class recreation and housing with apartment-style units.
:26-:30	GRAMBLING STATE UNIVERSITY **www.gram.edu** *fade to black*	Grambling State University. Developing legendary leaders since 1901! Visit www.gram.edu today!

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